

5.09. REGIONAL ARTS DEVELOPMENT FUND (RADF) COUNCIL INITIATED PROJECT - PUBLIC ART

REPORT AUTHOR: Helen Coulthard, Community & Economic Development Officer
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DEPARTMENT: CEO Unit

RECOMMENDATION

That Council:

- 1. notes the concept proposal submitted by Lenice Schonenberger for the Rotary Park Mossman mural under the Regional Arts Development Fund (RADF) Council Initiated Project for Public Art;**
- 2. notes the concept proposal submitted by Lenice Schonenberger for the Teamsters Park Craiglie mural under the Regional Arts Development Fund (RADF) Council Initiated Project for Public Art; and**
- 3. delegates authority to the Mayor and Chief Executive Officer in accordance with the Local Government Act 2009 to finalise all matters in relation to this RADF Council Initiated Project.**

EXECUTIVE SUMMARY

A new initiative under Council's Regional Arts Development Fund (RADF) program for 2015-2016 is public art. A call was made for local and professional and emerging artists to submit proposals for the painting of murals on the amenities buildings at Rotary Park Mossman and Teamster Park Craiglie. One submission was received for Rotary Park. One submission was received for Teamsters Park. This report provides a recommendation in relation to proposals under Council's 2015-2016 Regional Arts Development Fund (RADF) Program Public Art Council Initiated Project.

BACKGROUND

The Regional Arts Development Fund (RADF) is a Queensland Government and Local Government partnership to support local arts and culture in regional Queensland. The highly successful program, established in 1991 underwent a renewal process in 2014 -2015 and Councils now implement locally-tailored RADF programs based on locally relevant decision making processes, delivery models and priorities.

Total funding available for Council's 2015-2016 RADF Program is \$40,810, comprising: \$26,460 from the State Government; \$12,600 from Council; and a \$1,750 surplus carried over from the 2014-2015 year.

Funds for the 2015 -2016 were allocated as follows: \$20,000 RADF Grants Program; \$20,000 Council Initiated Project (CIP) (Public Art); and \$810 for training, promotion and engagement. Other costs associated with the RADF program are met by Council as in-kind.

The RADF Grants Program closed 27 November 2015 for projects commencing in the 2015 -2016 year requiring up to \$5,000 (GST Exc). Seven applications were received requesting a total of \$25,682 (GST Exc) in funding. In January 2016 Council ratified the RADF Committee recommendations to award six applicants funding totaling \$16,437 (GST Exc).

The Council Initiated Project for public art murals came about in response to feedback from Council's Arts in Douglas Survey in March 2015, and community requests for the painting of public infrastructure.

On 8 February 2016 invitations opened for professional and emerging artists to make submissions for the public art mural projects on the amenities buildings at Rotary Park Mossman and Teamsters Park Craiglie. Project briefs and posters were circulated to Council's arts and cultural and community networks via email, Facebook page, website and hardcopies were available at Council's administration offices and libraries. Advertisements were also placed in the Port Douglas and Mossman Gazette on 11 and 18 February and an email was sent 1 March reminding of the closing date 4.30pm 7 March.

Council's website received 19 hits on the Teamsters Park project brief, and 18 hits on the Rotary Park brief. Council received four enquiries from artists.

One submission was received from Lenice Schonenberger proposing to work with emerging artist Jeffrey Yougie and established artist Daniel Wallwork, on a Rotary Park mural featuring rainforest and riverbeds, and the fauna of our local river system. As well as employing three artists, the project will also involve up to six volunteers. The submission was accompanied by a letter of support from local Elders.

No submissions were received for the Teamsters Park project so a second call was made, with a two week time frame for submissions, which closed 4.30pm 4 April 2016. The brief and poster were circulated to Council's arts and cultural and community networks via email, Facebook page, website and hardcopies were at Council's administration offices. An advertisement was also placed in the Port Douglas & Mossman Gazette on 24 March 2016.

Council's website received 14 hits and four enquiries (via telephone and emails) about the project.

One submission was received from Lenice Schonenberger proposing to work with established artist Daniel Wallwork, on the Teamsters Park mural reflecting the heritage and history of Craiglie and The Bump Track. The submission made provision for the engagement of a third artist and was accompanied by a letter of support from the secretary of the Douglas Shire Historical Society.

COMMENT

The costs of the two mural projects will be within the approved \$20,000 (GST Exc) budget for the Public Art Council Initiated Project.

Two of the artists proposed to be involved in both murals have demonstrated their experience and involvement in other local projects: Lenice in the Daintree ferry artwork; and Daniel Wallwork in aerosol art on skate parks in the Shire. Both will work collaboratively on each project, share their knowledge, and involve local volunteers and an emerging artist.

As Teamsters Park is located on State Government land, Council's Property Officer liaised with Department of Natural Resource and Mines (DERM) and obtained "in principle" approval for the art work in Teamsters Park. DERM would like to see the proposal when accepted. Rotary Park is Council freehold and only Council approval is required.

PROPOSAL

The proposal is for Council to note the submissions for the Teamsters Park Craigie and Rotary Park Mossman murals under the Regional Arts Development Fund (RADF) Council Initiated Project for Public Art.

FINANCIAL/RESOURCE IMPLICATIONS

The costs associated with running the RADF Program have been provided for in the budget for the 12 months to 30 June 2016.

RISK MANAGEMENT IMPLICATIONS

The risks in relation to allocating public money to this Council Initiated Project will be mitigated by paying artists in installments as project milestones are reached.

SUSTAINABILITY IMPLICATIONS

Economic: As part of the renewal process for RADF, the program supports the delivery of outcomes that meet the priority areas of the *Arts for all Queenslanders strategy 2014-18*, being: artistic, cultural, social and economic returns on investment; strengthening commercial and entrepreneurial capacity and cultural tourism; and growing the public value of arts and culture.

Environmental: Artists will work in a manner to ensure mural materials have minimal impact on the environment.

Social: As part of the renewal process for RADF, the program objectives are to: support locally determined arts and cultural priorities; support local artists and arts and cultural activity; and provide opportunities for local communities to participate in arts and cultural activities. Council will also be required to evidence the following key performance indicators: Local communities engaged in RADF supported activities, measured by the number of participants and attendees at RADF supported activities; and RADF contributes to the livability, community cohesion and local pride, measured by feedback from audiences, participants and partners.

CORPORATE/OPERATIONAL PLAN, POLICY REFERENCE

This report has been prepared in accordance with the following:

Corporate Plan 2014-2019 Initiatives:

Theme 1 - Celebrating Our Communities

1.1.3 - Host and work in partnership with community groups to celebrate civic events and the achievements of our communities.

1.1.4 - Support and encourage a healthy, active and capable region through sporting, cultural and recreational opportunities, and community wellbeing initiatives.

1.1.6 - Encourage and promote volunteering opportunities throughout the Shire.

1.2.4 - Network, advocate and partner with stakeholders to achieve positive outcomes.

1.3.3 - Foster and support the role of local artists, writers and performers to encourage community vibrancy and wellbeing.

1.3.4 Provide and enhance community facilities and opportunities that cater for the arts, recreational and cultural pursuits.

Theme 2 - Building a Sustainable Economic Base

2.3.3 - Support and explore appropriate commercial uses of Council - controlled land, adding to the visitor experience and supporting the local economy.

2.4.1 - Collaborate and support Indigenous communities to identify opportunities for social enterprise.

Theme 4 - Engage, Plan, Partner

4.2.3 - Work with regional, state, national and international stakeholders to promote beneficial partnerships to support strong, resilient and sustainable communities.

4.2.4 - Identify opportunities to form partnerships with the Traditional Owners.

COUNCIL'S ROLE

Council can play a number of different roles in certain circumstances and it is important to be clear about which role is appropriate for a specific purpose or circumstance. The implementation of actions will be a collective effort and Council's involvement will vary from information only through to full responsibility for delivery.

The following areas outline where Council has a clear responsibility to act:

Agent	Delivering a program or activity for another organisation (usually another level of government)
Part-Funder	Sharing the cost of a program or activity with other organisations.

CONSULTATION

Internal: Chief Executive Officer, General Manager of Operations, General Manager of Corporate Services, Executive Officer, Property Officer, Building Facilities Officer, and Acting Coordinator Public Spaces were consulted in developing the project.

Submissions were presented and discussed with elected members at a Councillor Workshop on 15 April 2016.

External: The artists consulted local Indigenous Elders on the Rotary Park Mossman mural and the Douglas Shire Historical Society on the Teamsters Park Craiglie mural and obtained letters of support. Council's Property Officer consulted the State Government in relation to permission to paint a mural on the amenities building at Teamsters Park Craiglie. Council's RADF Liaison Officer consulted Dr Jo Wills, Museum Development Officer for Far North

Queensland, Queensland Museum Network in relation to historical photos, copyright and permission. Council consulted the community in March 2015 through the Arts in Douglas Survey, with feedback used to develop Council Initiated Projects for RADF 2015/2016 program.

COMMUNITY ENGAGEMENT

The State Government will be provided with the finalised designs prior to work commencing at Teamsters Park Craiglie.

The community will be informed of the finalised designs for both murals prior to work commencing.

ATTACHMENTS

- Attachment 1 - Project Brief – Rotary Park Mossman
- Attachment 2 - Project Brief – Teamsters Park Craiglie
- Attachment 3 - Project Brief – Teamsters Park Craiglie – Second Call
- Attachment 4 - Submission – Rotary Park Mossman
- Attachment 5 - Submission – Teamsters Park Craiglie



Public Art Mural Project

Rotary Park, Mossman
Amenities Building
Project Brief



Rotary Park, Mossman
Photo Douglas Shire Council Collection

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SUBMISSION REQUIREMENTS

The successful submission will be selected on the artwork meeting the following criteria:

- created by Kuku Yalanji artist/s or an artist with demonstrable connections to Kuku Yalanji people/culture. Please note non Indigenous artist/s would ideally form a partnership with Kuku Yalanji artist/s or obtain written Kuku Yalanji support for their submission.
- Visually capture the essence of what the Traditional Owners hold as valuable and unique, inspiring visitors to find out more about the values and stories of the people of this area
- Be contemporary, vibrant and culturally rich to reflect the Yalanji first peoples
- Be adaptable for use on a variety of signage design types in the future and/or allow for a continuation of branding

RADF will fund emerging or professional artists to create artwork on Council infrastructure. Applications will be strengthened if projects also engage Kuku Yalanji to assist with the project.

Arts Queensland advises some level of community consultation has to take place in relation to the public art. Evidence of engagement for ideas or feedback with the community is required for RADF funded projects. (Examples could be leaflet drop, community survey etc). As a minimum targeted engagement with key stakeholders is required.

Artists are required to provide information outlined in the Selection Process by completing the last page of this brief.

TIMEFRAMES AND DELIVERABLES

The proposed timeframe for this project is as follows:

Commence Project	April 2016
Complete Project	May 2016
Public Launch / unveiling	June 2016

SELECTION PROCESS

Interested artists are required to establish their capability to undertake the project by responding the selection criteria below. The provision of the required information is an essential requirement of each quotation and submissions must make specific reference to each criterion.

Compulsory information

- Individual or Organisation Name:
- ABN:
- Postal Address:
- Street Address:
- Mobile Telephone:

- Email:
- Project Contact Person:
- Confirmation of Public Liability and Professional Indemnity Insurance (Certificate of Currency to be attached)
- Written letter of Kuku Yalanji support for proposed mural

- **Artist(s) details** - List of name(s), qualifications and experience of artist/s proposed to work on project, and lead artist (CVs and examples of previous work highly recommended)

- **Project details** - Concept designs for project, drawings and technical information including materials, maintenance, timelines

- **Project Workplan:**
 - Will you be using a forklift or scaffolding?
 - Will you be using an anti-graffiti coat on the mural?
 - Are you prepared to touch up the mural if necessary?

- **Project Risk Management details:**
 - Protocols / Blue cards / Insurances
 - How many people in total will be employed through the project?
 - How many volunteers (unpaid workers) will be involved with the project?
 - How will your project involve the wider community? (eg involvement and participation / community engagement and decision-making)

- **Quotation** (Please indicate if quote is GST inclusive, if applicable)
 - Fees for artist/s (include total hours @ hourly rate for entire project)
 - all materials (include cleaning, preparation, artwork and coatings as required - please detail)
 - all equipment (include scaffolding and barricading if required - please detail)
 - mural maintenance (hourly rate), if required
 - Proposed payment schedule based on achieving project milestones.

Optional Information

- Previous experience with projects of a similar nature, including project scope, budget and date, if applicable
- Clients' names and contact details, and authorisation for Council to contact clients as referees, if applicable
- Website links to previous works, if applicable

Please note Council will be responsible for the advertising, promotional and catering costs associated with the public launch and unveiling of this project.

BUDGET

Council is not bound to accept the lowest or any quotation. A quote has not been accepted until Council provides written notification of the acceptance to the successful artist.



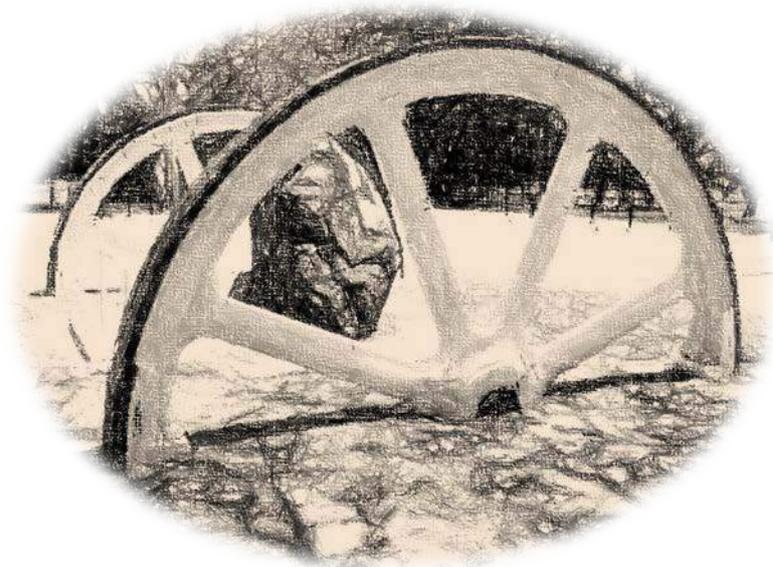
Please note previous flood heights are recorded on the building. Submissions will be strengthened if this data is incorporated into the artwork design.





Public Art Mural Project

Teamsters Park, Craiglie
Amenities Building
Project Brief



Teamsters Park Craiglie
Photo Douglas Shire Council Collection

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- The Public Art on the amenities building in the rest area of Teamsters Memorial Park Rest Area must appropriately reflect the heritage and history of the area, and complement the existing monuments;
- Visually capture the essence of what the Douglas Shire Historical Society, pioneering local families and residents hold as valuable and unique, inspiring visitors to find out more about the values and stories of the people of this area; and
- Be adaptable for use on a variety of signage design types in the future and/or allow for a continuation of branding.

Arts Queensland advises some level of community consultation has to take place in relation to the public art. Evidence of engagement for ideas or feedback with the community required for RADF funded projects. (Examples could be leaflet drop, community survey etc).

Artists are required to provide information outlined in the Selection Process by completing the last page of this brief.

TIMEFRAMES AND DELIVERABLES

The proposed timeframe for this project is as follows:

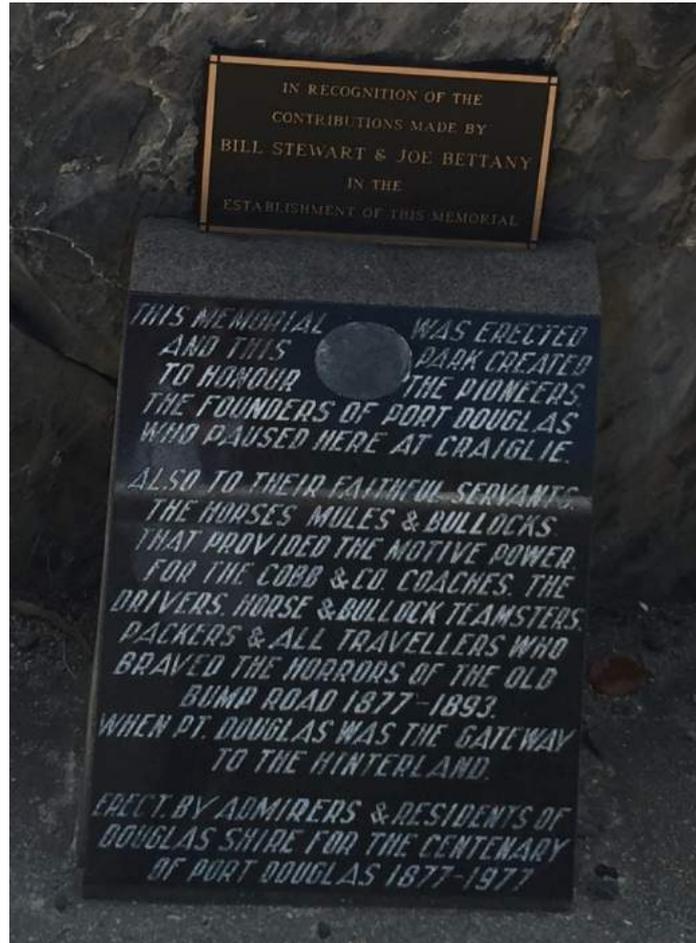
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Complete Project	May 2016
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SELECTION PROCESS

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Please note existing Lions club signage to be retained



Approximate Dimensions

- 7.8m (Length of main building)
- 2.8m (Height of main building) – please note back wall is not to be painted
- 3m (Width of main building)
- 3.2m (Length of privacy wall)
- 2m (Height of privacy wall)
- 1m (Width of privacy wall)

PROJECT DETAILS (TO BE COMPLETED BY APPLICANT)

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 - Are you prepared to touch up the mural if necessary?

- **Project Risk Management details:**
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 - How many people in total will be employed through the project?
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 - Proposed payment schedule based on achieving project milestones.

Optional Information

- Previous experience with projects of a similar nature, including project scope, budget and date, if applicable
- Clients' names and contact details, and authorisation for Council to contact clients as referees, if applicable
- Website links to previous works, if applicable

Please note Council will be responsible for the advertising, promotional and catering costs associated with the public launch and unveiling of this project.



Public Art Mural Project

Teamsters Park, Craiglie
Amenities Building
Project Brief



Teamsters Park Craiglie
Photo Douglas Shire Council Collection

INTRODUCTION

The Douglas Shire, a world- renowned tourist destination, is home to over 11,000 residents and two World-Heritage areas: The Great Barrier Reef and The Wet Tropics of Queensland. The scenic beauty of our natural landscapes is the basis for our tourism industry and local economy, alongside our agricultural sector, comprising sugar cane, tea, cocoa, vanilla and fruit. Our culturally-rich Shire's Traditional Owners are the Eastern Kuku Yalanji and Yirrganydji peoples and our artistically-rich Shire is also home to talented artists from a range of artistic genres.

Council is committed to supporting and encouraging the arts and unique cultures of our area, enriching the lives of locals and visitors through an inclusive, healthy and vibrant community.

PURPOSE OF THE PROJECT

Council's Public Art Strategic Initiative gives local professional or emerging artists opportunities to showcase their works through this Council "driven" project.

Council has identified locations in the Shire for the creation of public art in 2015-2016 at Willie Pye Teamsters Memorial Park, Craiglie and Bill Reese Rotary Park Mossman.

Douglas Shire Council invites submissions from professional and emerging artists of the Shire for the creation of a public art mural at Willie Pye Teamsters Memorial Park, Craiglie.

The project will be funded through the Regional Arts Development Fund (RADF), a State and Local Government partnership to support local arts and culture in regional Queensland.

This new initiative of Council's RADF program, Public Art, will recognise local culture, history, our environment and industries, contributing to local vibrancy, pride of place and community connectedness, enabling artists and the community to create and participate in arts and cultural activities in our Shire.

LOCATION AND DESCRIPTION

When Port Douglas was established in 1877 teamsters hauling freight from inland mining areas descended a track over a section known as "The Bump" before finding a spot with pasture where the horses could be rested. About six kilometres south of Port Douglas, the resting place was named Craiglie. A Memorial, erected for the centenary of Port Douglas in 1977, pays tribute to the pioneers of Port Douglas and the teamsters and animals traversing the historical Bump Road. A plaque in honour of Christie Palmerston is also located at the Park.

SUBMISSION REQUIREMENTS

The successful submission will be selected on the artwork meeting the following criteria:

- created by professional or emerging artists;

- The Public Art on the amenities building in the rest area of Teamsters Memorial Park Rest Area must appropriately reflect the heritage and history of the area, and complement the existing monuments;
- Visually capture the essence of what the Douglas Shire Historical Society, pioneering local families and residents hold as valuable and unique, inspiring visitors to find out more about the values and stories of the people of this area; and
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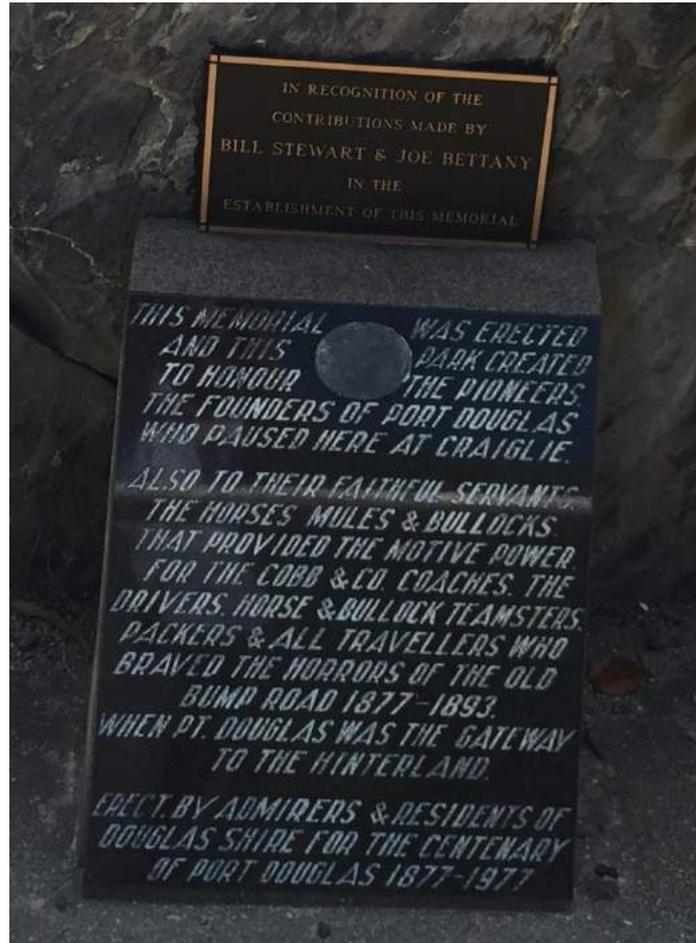
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Complete Project	June 2016
Public Launch / unveiling	June/July 2016

SELECTION PROCESS

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PROJECT DETAILS (TO BE COMPLETED BY APPLICANT)

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- Website links to previous works, if applicable

Please note Council will be responsible for the advertising, promotional and catering costs associated with the public launch and unveiling of this project.



← 2 ANIMALS
WILL BE PAINTED
ON THIS WALL.

KAST WALL



→ FROOD
WALKS
WILL
BE SHOWN.

3-4 ANIMALS
WILL BE
PRINTED ON
ENTRANCE
&
BACK WALLS.

ENTRANCE



* 2 ANIMALS
WILL BE PAINTED
ON THIS WALK.

WEST WALK



3-4 ANIMALS
WILL BE
PAINTED
ON BACK
WALK.

BACK
WALK



SOUTHERN WALL - BUMP TRACK



ENTRANCE - CHRISTIE PALMERSTON, BULLOCK TEAMSTERS, KUKU YALANITI CLAN.

NORTHERN WALL



BACK WALL - PORT LOCO & BINS, SUGAR WARP.

