

5.3. SPONSORSHIP REQUEST MOSSMAN STATE HIGH SCHOOL PRESENTATION NIGHT

REPORT AUTHOR Lisa Golding, Team Leader Community and Economic Development

MANAGER Terry Farrelly, Manager People and Community Services

DEPARTMENT People and Community Services

RECOMMENDATION

That Council:

- 1. Approves \$500 sponsorship for the Mossman State High School Annual Presentation Evening utilising funds from the People and Community Services operational budget; and**
- 2. Delegates authority to the Chief Executive Officer in accordance with the *Local Government Act 2009* to finalise any and all matters associated with the above matters.**

EXECUTIVE SUMMARY

Mossman State High School is seeking sponsorship from the Council for their Annual Presentation Evening. This school event does not fit the eligibility criteria for Council's grants and sponsorship program guidelines. Council has previously been supportive of this event.

BACKGROUND

Each year the Mossman State High School seeks sponsorship from the Council for their Annual Presentation Evening. This year Principal Michelle Lyons has requested sponsorship from Council in line with the school's recognition of sponsors as

- Bronze – donations less than \$200
- Silver – donations less than \$500
- Gold – donations \$500 and over

In previous years Council has been acknowledged as a Gold Sponsor in the official program of the evening for the donation of \$500.

COMMENT

Council has revised the grants and sponsorship program for 2019-20. According to Council's funding criteria, ineligible grant applicants include:

- Government agencies; and
- Departments of local, state or federal government

Ineligible projects/costs include those that are:

- Core business of educational, medical, religious and political organisations;
- Capable of being self-funded by the applicant

As per the above criteria, this event is not eligible for funding under the Council Grants Program 2019 – 2020.

The presentation event is something that Council, in previous years, has been proud to be associated with and to support. As promotional material for the event states:

“These occasions allow the school to celebrate the achievements of students who have excelled in academic, cultural and sporting areas of their school life, and to recognise outstanding leadership and citizenship demonstrated by students throughout the year.”

The first theme of Council’s new Corporate Plan is ‘Theme One: Celebrating our Communities’. An evening where the region’s future leaders and young achievers are congratulated, and diligence and excellence is promoted, fits directly with the community’s and Council’s vision for the future of our region.

PROPOSAL

The proposal is that Council:

1. Approves \$500 sponsorship for the Mossman State High School Annual Presentation Evening utilising funds from the People and Community Services operational budget; and
2. Delegates authority to the Chief Executive Officer in accordance with the *Local Government Act 2009* to finalise any and all matters associated with the above matters.

FINANCIAL/RESOURCE IMPLICATIONS

Funding for the proposed sponsorship will be taken from the 2019-20 People and Community Services financial year budget.

RISK MANAGEMENT IMPLICATIONS

The risk of granting sponsorships to recipients ineligible under Council’s general grants program is that of setting a precedent for other ineligible applicants to apply for funding and would be in breach with Council’s policy and the Local Government Act. This risk is mitigated by assessing all applicants equally against consistency with Council’s corporate and operational objectives and strategies.

SUSTAINABILITY IMPLICATIONS

Economic: Giving sponsorships outside Council’s grant funding allocation has implications for other operational budget areas. As the amount proposed is \$500, the impact will be small.

Environmental: Nil

Social: Promoting outstanding citizenship and leadership has positive impacts on the social capital of the community

COUNCIL'S ROLE

Council can play a number of different roles in certain circumstances and it is important to be clear about which role is appropriate for a specific purpose or circumstance. The implementation of actions will be a collective effort and Council's involvement will vary from information only through to full responsibility for delivery.

The following areas outline where Council has a clear responsibility to act:

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|---------------|--|
| Funder | Council often partly funds services, events or community organisations through grants, donations, subsidies and in-kind support. Council will apply robust governance to ensure that such funding is fair and appropriate. |
|---------------|--|

CONSULTATION

Internal: Nil

External: Nil

COMMUNITY ENGAGEMENT

Nil

ATTACHMENTS

1. Request cash donation or item suitable for award Mossman State High Annual Presentation Evening 31 Oc [5.3.1 - 1 page]



Mossman State High School

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5th September 2019

Mrs J Leu
Douglas Shire Council
PO Box 723
MOSSMAN Q 4873

| | |
|-----------------------|-------------|
| DOUGLAS SHIRE COUNCIL | |
| Folder | Mayor Leu |
| Doc ID | |
| Received | 10 SEP 2019 |
| Attention | |
| Information | NSB |

Dear Julia

On Thursday, 31st October 2019, we are staging our Annual Presentation Evening. On this prestigious occasion we celebrate the achievements of students who have excelled in academic, cultural and sporting areas of their school life. We also use this opportunity to recognise outstanding leadership and citizenship demonstrated by students throughout the year.

We would be delighted and appreciative if you are able to assist us on this occasion by providing a cash donation or an item suitable for a particular award.

In 2019 we are acknowledging our sponsors in the official program for the evening as Gold, Silver and Bronze.

Bronze – donations less than \$200
Silver – donations less than \$500
Gold – donations \$500 and over

Please contact Teena Seidenkranz, Deputy Principal at the school if you wish to discuss any details.

I thank you in anticipation.

Yours sincerely

Michelle Lyons
Principal