

5.5. ADVANCE QUEENSLAND SCREEN INDUSTRY - FORMAL SUBMISSION

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DEPARTMENT: CEO Unit - Connected Communities

RECOMMENDATION

That Council endorses the formal submission to the Advance Queensland 10-Year Roadmap for the Screen Industry.

EXECUTIVE SUMMARY

The Queensland Government is committed to growing the strong and rapidly evolving screen industry in Queensland. The Premier and Minister for the Arts, Annastacia Palaszczuk MP opened consultation on the Advance Queensland 10-Year Roadmap in October 2017, with formal submissions closing 31 December 2017 (extended from the original 8 December closing date.) Council has prepared a formal submission in response to the draft Roadmap.

BACKGROUND

The Advance Queensland 10-Year Roadmap for the Screen Industry consultation paper has been developed to start the conversation about how to grow Queensland's screen industry, widely recognised for its growing economic and cultural contribution to the state. In addition to film and television, 'screen' now includes app development, interactive games and content, online digital content and subscription video on demand platforms.

Screen industry stakeholders, established and emerging practitioners and community input was invited on how to build on Queensland's existing strengths and capitalise on the opportunities to grow the industry, create jobs and ensure Queensland stories continue to be heard.

Originally the consultation was to close on 8 December 2017, but has been extended to 31 December 2017.

Feedback may be provided via:

- <https://www.surveymonkey.com/r/Y66NWYC> and / or
- emailing a formal submission to screen@premiers.qld.gov.au.

Further information on the consultation paper was also available at:

- [Consultation paper—Advance Queensland 10-Year Roadmap for the Screen Industry \(PDF, 1.98 MB\) \(PDF\)](#)
- [Advance Queensland website](#)

After consulting the Premier's Officer, Council extended the invitation to the local community via email on 22 November 2017 to make a submission.

Council's Corporate Plan 2014 - 2019 has a formal commitment to promoting the Douglas region for film and television opportunities. The opportunity to provide formal feedback aligns with Council's Corporate Plan goal.

COMMENT

The consultation paper will ensure the State can build on existing strengths and is ready to respond to emerging opportunities. It will ensure the industry remains competitive in an international market and it continues to create jobs and that Queensland stories continue to be told.

Council's submission will help inform the opportunities, proposed vision and actions that can be considered and implemented in the final Advance Queensland 10-Year Roadmap for the Screen Industry.

PROPOSAL

The proposal is for Council to endorse the formal submission to the Advance Queensland 10-Year Roadmap for the Screen Industry.

FINANCIAL/RESOURCE IMPLICATIONS

No financial risk.

RISK MANAGEMENT IMPLICATIONS

No risk implications.

SUSTAINABILITY IMPLICATIONS

Economic: Supporting and encouraging diversification of local economy. Economic benefits to businesses that support the film industry in the Douglas.

Environmental: Nil

Social: Supports the arts and cultural vibrancy of local and regional communities.

CORPORATE/OPERATIONAL PLAN, POLICY REFERENCE

This report has been prepared in accordance with the following:

Corporate Plan 2014-2019 Initiatives:

Theme 1 - Celebrating Our Communities

1.3.3 - Foster and support the role of local artists, writers and performers to encourage community vibrancy and wellbeing.

Theme 2 - Building a Sustainable Economic Base

2.3.1 - Promote the area for film opportunities.

COUNCIL'S ROLE

Council can play a number of different roles in certain circumstances and it is important to be clear about which role is appropriate for a specific purpose or circumstance. The implementation of actions will be a collective effort and Council's involvement will vary from information only through to full responsibility for delivery.

The following areas outline where Council has a clear responsibility to act:

Advocate Supporting communities and groups by advocating for certain actions from other organisations (usually other levels of government)

CONSULTATION

Internal: Executive Officer, CEO Unit
Senior Community and Economic Development Officer, CEO Unit
Grants Officer, CEO Unit

External: Officer of Premier and Cabinet

ATTACHMENTS

1. Advance Queensland Screen Industry - Consultation Paper - Formal Submission
[5.5.1]

ADVANCE QUEENSLAND 10- YEAR ROADMAP FOR THE SCREEN INDUSTRY

Consultation Paper

Douglas Shire Council input

8 December 2017

DOUGLAS SHIRE
COUNCIL

Engaging, Planning, Partnering
Muruku Kirraji - Eastern Kuku Yalanji
Nganyji pina ngunda-lum ... Ma:lnyjirri-yngku - Yirrgandyji

Ordinary Council Meeting - 12 December 2017

Mossman Gorge

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Consultation Paper Input

Alignment of the draft vision with our vision

Advance Queensland's draft vision *By 2020, Queensland's screen industry has doubled in value, is positioned globally, and makes a significant contribution to Queensland's economy and culture* aligns with our vision for the screen industry in Queensland.

The [Douglas Shire Council Corporate Plan 2014-2019](#) is testament to this under Theme 2 Building a Sustainable Economic Base, Goal 3 To increase opportunities to promote the Shire as a destination of choice – "Promote the area for film opportunities".

[Douglas Shire Council's Economic Development Strategy 2017-2021](#) and [Arts-Strategy-2017-2021](#) also recognise Film and TV as an emerging industry in our Shire.

[Council's website](#) expresses strong support for filming, committed to promoting and facilitating greater access to our region's locations with a link to a Film Locations Database at https://screenqld.reel-scout.com/loc_results.aspx?g=douglasshire.

Our Shire is rich with scenic amenity; the basis for our tourism industry and local economy, alongside our agricultural sector. Surrounded by agricultural land, secluded beaches, the Great Barrier Reef, Daintree Rainforest, small towns and an hour away, outback landscape our Shire has attracted movies, mini-series and TV shows from Travelling North back in 1987 to more recently, Ocean Girl (1994-1997), Paradise Road (1997), The Thin Red Line (1998), South Pacific (2001), Fool's Gold (2008) and The Pacific (2010).

Our shire has witnessed first-hand the excitement and energy the film and television industries bring to local communities; not to mention the economic benefits, engaging local businesses and residents as suppliers, background artists and crew.

Council is also a proud supporter of [Port Shorts Film Festival](#), revived three years ago after a 7 year hiatus, which is growing each year, providing wonderful creative, social and economic outcomes for our community.

Our Shire is rich with culture; home of our Traditional Owners, the Eastern Kuku Yalanji and Yirrganydji peoples. Our Shire is rich with artists; home to talented artists from an array of creative genres. Council has also invited our communities to provide input into your consultation paper via the online survey or a formal submission. Thank you for this opportunity to provide the following feedback.

How emerging practitioners can gain experience and build their creative portfolios

- Participating in industry opportunities (workshops, mentoring, work experience)
- Developing professional networks

How the screen industry can capitalise on Queensland's diverse environment, world-class facilities and skilled workforce

- Maintaining comprehensive, accessible and up to date statewide network lists of specialised businesses and skilled individuals that are able to support/ enhance the Queensland screen industry, including pre and post production. It is important that regional network lists are created and maintained to ensure growth and development of the screen industry outside of South East Queensland.
- Maximising exposure with all Film Location Databases shared and readily accessible on all Australian and State-based screen industry websites and promoted throughout their information networks.

How opportunities for Queensland startups and small-to-medium enterprises (SMEs) can be maximised to participate in supply chains for the global screen industry

- Providing local governments with information (eg website links, contacts and resources) on how businesses go about participating so information can be distributed at a local level
- Providing opportunities for Queensland startups and SMEs to be included on comprehensive and lists of professional businesses and individuals which are able to meet the needs of the Screen Industry.

Potential 'spill-over' benefits from the development of technologies in the screen industry to other industries in Queensland (and vice-versa)

- Transferring skills and technology suited for the Screen Industry to other areas of the creative arts; helping build and grow the capacity and skills of individuals and artistic-based organisations and businesses; and supporting regional festivals and community events.

Actions the Queensland Government could undertake over the next 10 years to support the screen industry in Queensland

- Facilitating and managing the development of professional networks so that local industries and government are aware of all opportunities around the industry
- Promoting a Film Festival Trail marketing the range of film festivals across the State
- Marketing nationally and internationally, a centralised portal of Film-friendly Councils, and what each offers (fee waive/reductions, previous experience hosting movies, range of weather conditions/scenes offered, local businesses in their Shire that offer accommodation packages, free/reduced rates for office space, industrial sheds)