

5.6. INSTALLATION OF TRANSMITTER ANTENNA AT DAINTREE FERRY TICKET BOOTH

REPORT AUTHOR(S) GENERAL MANAGER	Robert Donovan, Senior Property Officer Darryl Crees, General Manager Corporate Services
DEPARTMENT	Governance

RECOMMENDATION

That Council:

- 1. approves the installation of an antennae and low wattage transmitter within the Ferry Ticket Booth structure for the use of a tourist radio station;**
- 2. approves the installation of roadside signage at the Aboriginal Development Benefit Trust's (ADBT) expense as approved by the Manager Infrastructure;**
- 3. requires ADBT to pay for all costs associated with the installation and maintenance of the equipment and signage, including removal costs if required at a later date;**
- 4. issues a Council freehold lease with the following terms and conditions:**
 - a. Lease term to be 12 months and reviewed 3 months prior to expiry and**
 - b. Lease charges to be \$2,650.90 GST inclusive per annum for the first year and then as per Council's adopted Fees and Charges schedule in subsequent years;**
- 5. delegates authority to the Chief Executive Officer in accordance with section 257 of the *Local Government Act 2009* to determine and finalise any and all matters associated with the installation of a radio frequency network including the signing and execution of the lease.**

EXECUTIVE SUMMARY

A request has been received from the ADBT to install an antennae on the Daintree Ferry Ticket Booth roof. The installation of the antennae will enable the broadcasting of a tourist radio station within a range of one to two kilometers. ADBT have also requested permission to install signage on the approach road to the ferry advising the public that the service is available.

BACKGROUND

ADBT have been successful in an application to establish a narrowcast frequency which is designed to broadcast to a specific interest group, in this case tourists visiting the Daintree National Park and surrounding areas. The broadcast will provide advice regarding places of special interest, and can also be used to cost effectively promote business in the Daintree area.

A one watt transmitter with a range of between one to two kilometres will be installed within the ferry ticket booth and will transmit pre-recorded information to the public. This information will be updated on a daily basis or as required.

Signage will be placed within the road reserve approximately one kilometre from the ferry ticket booth advising the public of the tourist radio and the radio frequency. Additional signage will be placed on the external wall of the ticket booth (well away from existing signage).

COMMENT

This proposal has the potential to promote the Daintree and surrounding areas. Businesses will be able to advertise their services, and Council could use this media outlet to advise people of road closures, roadworks, and special events within the area, if so desired.

The Daintree Marketing Cooperative and the Ferry operators are in favor of the establishment of the radio broadcast. A support letter from the Daintree Marketing Cooperative is attached.

The low wattage radio transmitter should not interfere with any other electronic transmitter frequencies within the local area and will be monitored by Council officers in conjunction with the Ferry operators.

PROPOSAL

That Council approve the installation of an antennae and transmitter within the ferry ticket booth structure and roadside signage at the applicant's expense, and enter into a lease arrangement for 12 months which is to be reviewed 3 months prior to the expiry date for future extensions of the lease as appropriate.

FINANCIAL/RESOURCE IMPLICATIONS

There are no financial or resource implications for Council as all costs associated with the project will be paid for by ADBT.

ADBT will pay Council an initial annual rental fee of \$2,650.90 GST inclusive, and ongoing annual fees as per Council's adopted fees and charges should the lease be extended.

RISK MANAGEMENT IMPLICATIONS

By entering into a lease arrangement, the responsibilities of both parties are clearly outlined which mitigates the risk of dispute.

SUSTAINABILITY IMPLICATIONS

- Economic:** The radio broadcast will be used to cost effectively promote businesses in the Daintree area.
- Environmental:** No environmental sustainability implications are foreseen
- Social:** Visitors and the wider community travelling to the Daintree National Park will be better informed.

CORPORATE/OPERATIONAL PLAN, POLICY REFERENCE

This report has been prepared in accordance with the following:

Corporate Plan 2014-2019 Initiatives:

Theme 2 - Building a Sustainable Economic Base

2.3.3 - Support and explore appropriate commercial uses of Council - controlled land, adding to the visitor experience and supporting the local economy.

COUNCIL'S ROLE

Council can play a number of different roles in certain circumstances and it is important to be clear about which role is appropriate for a specific purpose or circumstance. The implementation of actions will be a collective effort and Council's involvement will vary from information only through to full responsibility for delivery.

The following areas outline where Council has a clear responsibility to act:

Asset-Owner Meeting the responsibilities associated with owning or being the custodian of assets such as infrastructure.

CONSULTATION

Internal: Manager Infrastructure
Development Assessment Coordinator
General Manager Corporate Services

External: Daintree Marketing Cooperative
Ferry Operators

ATTACHMENTS

1. Letter of Support Daintree Marketing Cooperative **[5.6.1]**



1 December 2017

Julia Leu
Mayor Douglas Shire Council

Email: Julia.leu@douglas.qld.gov.au

Dear Julia,

This letter is provided to confirm Daintree Marketing Cooperative's support for the Daintree Discover Centre to install a radio frequency (87.6FM) broadcasting from the Daintree Ferry booth. Below are the details of the license they have been allocated.

Lot #	Location	Site Coordinates	Nominated Frequency	Transmitter Power
2	Ferry Terminal Kiosk, Cape Tribulation Rd DAINTREE QLD 4873	-16.261272 145.396324	87.6 MHz	1.0 W

The license will be used to promote tourism in the Daintree. If the transmitter is allowed to be located in the ferry booth as proposed by the Daintree Discovery Centre in their successful application; the 1w transmission will cover a one-kilometre radius capturing travellers waiting to cross the river. The radio broadcast will provide a low-cost option for Daintree businesses to advertise directly to those people.

Daintree Marketing Cooperative Ltd has been operating for 8½ years and currently has over 67 members operating 84 businesses located between Rocky Point and Cape Tribulation in Far North Queensland.

If you require further information, I may be contacted on (07) 4098 6000 or secretary@destinationdaintree.com

Yours faithfully

Gaye Scott
Chair, Daintree Marketing Cooperative