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6.17. CORPORATE PLAN 2025 - 2030

| REPORT AUTHOR | Acting Manager Governance |
|---------------|---|
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| DEPARTMENT | Corporate and Communities |

RECOMMENDATION

That Council:

- 1. Adopts the Douglas Shire Council 2025 2030 Corporate Plan to be implemented as from 1 July 2025; and
- 2. Delegates authority under Section 257(1)(b) of the *Local Government Act 2009* to the Chief Executive Officer to finalise any minor grammatical amendments to the Corporate Plan.

EXECUTIVE SUMMARY

The *Local Government Regulation 2012* (Regulation) (section 165) requires a local government to prepare a 5-year corporate plan for each period of 5 financial years. The Corporate Plan provides Council with a strategic focus and direction for Council's elected members and staff to achieve priority outcomes.

BACKGROUND

S165(2) of the Regulation states that a local government must adopt its 5-year corporate plan in sufficient time to allow a budget and annual operational plan, consistent with the corporate plan, to be adopted for the first financial year that is covered by the plan.

COMMENTS

The Corporate Plan:

- 1. Forms the Council's principal strategic planning document.
- 2. Is the Council's commitment to community of its intent and direction.
- 3. Informs the annual Operational Plan and Budget.

Internal and external consultation was undertaken in the development of the draft Corporate Plan 2025 – 2030 which consisted of community workshops and forums, a community and staff survey and internal Councillor and Senior Leadership Team workshops.

The new plan includes Council's Vision, Mission and Values, Strategic Themes and Key Areas of Focus. The plan provides a set of guiding principles and themes which will assist in developing policies, strategies, capital works plans, operational plans, budgets and initiatives.

PROPOSAL

That Council adopts the Douglas Shire Council 2025 – 2030 Corporate Plan to be implemented as from 1 July 2025 and delegates authority under Section 257(1)(b) of the *Local Government Act 2009* to the Chief Executive Officer to finalise any minor grammatical amendments to the Corporate Plan.

FINANCIAL/RESOURCE IMPLICATIONS

The new Corporate Plan 2025 – 2030 will provide the key areas of focus to allow the development of annual budgets to reflect the annual operational plans. Specific costs for projects and operational activities will be identified each financial year.

RISK MANAGEMENT IMPLICATIONS

Should Council not adopt a five-year Corporate Plan, it risks being in breach of the local government legislative requirements.

Operationally, the Corporate Plan articulates many of the strategies that will assist Council in reducing risk.

SUSTAINABILITY IMPLICATIONS

| Economic: | The Corporate Plan 2025 – 2030 strategic themes will promote economic growth within the Douglas Shire. |
|----------------|--|
| Environmental: | The Corporate Plan 2025 – 2030 strategic themes will deliver community activities with an environmental conscious within the Douglas Shire. |
| Social: | The Corporate Plan 2025 – 2030 strategic themes will deliver community initiatives that support socially engaged communities within the Douglas Shire. |

CORPORATE/OPERATIONAL PLAN, POLICY REFERENCE

This report has been prepared in accordance with the following:

Corporate Plan 2019-2024 Initiatives:

Theme 5 - Robust Governance and Efficient Service Delivery

Strong governance and financial management are the foundations of the way in which Council will conduct its business and implement the initiatives of the Corporate Plan.

Goal 1 - We will conduct Council business in an open and transparent manner with strong oversight and open reporting.

Operational Plan 2024-2025 Actions:

Legislative requirement.

COUNCIL'S ROLE

Council can play a number of different roles in certain circumstances and it is important to be clear about which role is appropriate for a specific purpose or circumstance. The implementation of actions will be a collective effort and Council's involvement will vary from information only through to full responsibility for delivery.

The following areas outline where Council has a clear responsibility to act:

- Advocate Council makes representation on behalf of the community on important issues, funding opportunities, projects and programs. Council will use its influence to seek the best outcomes for the community.
- **Information Provider** Council provides the community with important information on services, events, policies, rules, strategies, and any other relevant data that helps the community to stay informed. In performing this role, Council seeks to be open and transparent.

CONSULTATION

Internal: Councillor workshops, SLT workshops, staff survey

External: Community workshops and forums, community survey

COMMUNITY ENGAGEMENT

Community engagement consisted of community workshops and forums with councillors and CEO as well as a community survey.

ATTACHMENTS

1. DOS C 11020 Corporate Plan 2025 V 6 [6.17.1 - 20 pages]

Attachment 6.17.1

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Corporate Plan 2025-2030



Ordinary Council Meeting - 29 April 2025

Acknowledgement of Traditional Custodians

Douglas Shire Council acknowledges the traditional Country of the Eastern Kuku Yalanji Peoples and the Djabugay Nation People of the coastal areas and rainforest of the Douglas Shire.

We recognise that these have always been and continue to be places of cultural and spiritual significance. We acknowledge and cherish the important contribution made by Aboriginal and Torres Strait Islander people to the Douglas Shire community, and pay respects to their Elders – past, present and emerging.



Acknowledgements

Douglas Shire Council thanks all contributors and stakeholders involved in the development of this document.

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Our Vision

Working together to enhance our environment, lifestyle, culture and community.

Our Mission

Achieving the best outcomes to shape tomorrow by working effectively today.

Our Values

Adapt

We adapt to changing circumstances to make a positive difference for our community.

Integrity

We act with integrity, being accountable for the decisions we make.

Respect

We respect our diverse community, cultures and heritage.

Teamwork

We work as a team.

Community care and support

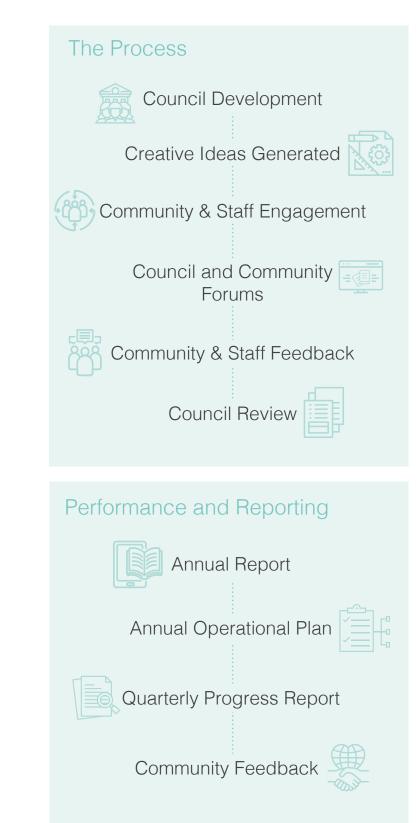
We value and actively support each other to deliver for our community.

DOUGLAS SHIRE

Image Credit: Tourism Tropical North Queensland



The Corporate Plan Development Process



Ordinary Council Meeting - 29 April 2025 Douglas Shire Corporate Plan 2025-2030



2

3

Strategic Themes

Liveability

To deliver community activities to promote safe, healthy, inclusive and socially engaged communities with an environmental conscious.

Prosperity

Council plans, builds and maintains the infrastructure required to improve our lifestyle and promote economic growth, working actively to support local businesses.

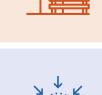
Service Delivery

We deliver Council services effectively and efficiently to meet community expectations, focusing on the wellbeing of both the community and our employees.

Recovery and Resilience

To partner with community to build resilience against natural disasters creating a strong sense of social capital.









Key areas of focus

- 1.1 Deliver community initiatives that support healthy, inclusive and socially engaged communities.
- 1.2 Encourage and grow creative opportunities across the arts.
- 1.3 Be culturally sensitive, inclusive and improve Council's cultural competency.
- 1.4 Promote inclusivity, connection and accessibility for individuals/people of all abilities.
- 1.5 Keep the community informed.
- 1.6 Create and maintain parks and open spaces to preserve, protect and sustain our natural assets.
- 1.7 Investigate and promote environmental, green, eco-friendly and nature focused initiatives.
- 1.8 Provide safe, efficient and reliable water and wastewater services.
- 1.9 In accordance with Queensland Disaster Management doctrine, continuously review and enhance Councils disaster management prevention, preparedness, response and recovery in collaboration with community and agencies.

Key services dedicated to achievement

- Arts and Culture
- Aquatic Facilities
- Biosecurity
- Circular Economy
- Community Engagement
- Community Facilities
- Community Markets
- Disaster Management Unit
- Environmental Health
- Library Services
- Nursery
- Open Spaces
- Sport and Recreation
- Water and Wastewater Services

How can our community assist us

- Actively engage with Council
- Attend arts and cultural events
- Attend festivals
- Use community facilities
- Volunteer for a community group such as SES
- Look out for your neighbours
- Reduce waste
- Observe water usage
- Sign up to the Douglas Disaster Dashboard









Key areas of focus

- 2.1 Deliver a new Daintree ferry.
- 2.2 Support local business through local procurement.
- 2.3 Advocate for/promote economic growth opportunities and economic transition.
- 2.4 Assess developments against the planning scheme.
- 2.5 Pursue opportunities to improve housing outcomes.
- 2.6 Recognise the contribution of established local industries.
- 2.7 Build strong local, State and Federal relations.

Key services dedicated to achievement

- Advocacy
- Community Development
- Community Engagement
- Economic Development
- Financial Services
- Infrastructure
- Strategy and Policy
- Tourism Development

How can our community assist us

- Employ trainees and apprentices
- Buy local
- Venture into your Shire
- Actively engage with Council





Key areas of focus

- 3.1 Deliver the Corporate Plan, Operational Plan and Budget.
- 3.2 Focus on customer service.
- 3.3 Focus on safety and wellbeing of the community and employees.
- 3.4 Ensure capital and maintenance programs for infrastructure/open spaces are prioritised and delivered on time.
- 3.5 Employ a proactive and preventative approach to asset management.
- 3.6 Deliver Council services to meet community expectations.
- 3.7 Identify and manage risk.
- 3.8 Deliver safe and reliable drinking water.
- 3.9 Preserve, protect and improve our unique environment.

Key services dedicated to achievement

- Community Engagement
- Community Service
- Construction
- Customer Service
- Economic Development Strategy
- Environment and Planning
- Infrastructure
- People Safety and Culture
- Project Services
- Tourism and Economic Development
 Program
- Water and Wastewater

How can our community assist us

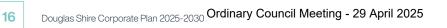
- Register to receive notices and updates via email or text
- Actively engage with Council











4 Recovery and Resilience

Key areas of focus

- 4.1 Support our community's journey of recovery and rebuilding after natural disasters.
- 4.2 Deliver infrastructure asset restoration and betterment.
- 4.3 Foster collaboration, sustainability, and a strong sense of belonging.
- 4.4 Implement the local recovery and resilience action plan.
- 4.5 Undertake effective disaster management (planning, preparedness, response, recovery).

Key services dedicated to achievement

- Community Engagement
- Community Service
- Customer Service
- Disaster Management Group
- Disaster Prevention Preparedness and Response
- Douglas Dashboard
- People Safety and Culture
- Recovery Manager

How can our community assist us

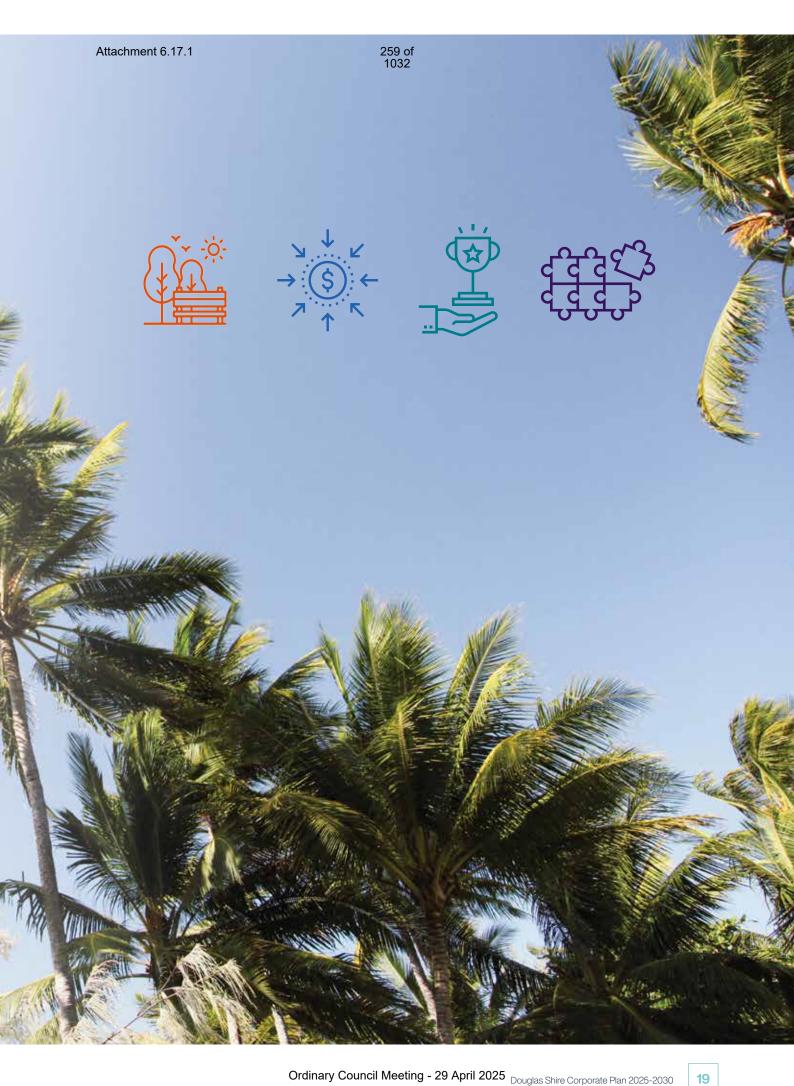
- Register to receive notices and updates via email or text
- Keep in touch on social media with Douglas Dashboard
- Join SES
- Volunteer for the community
- Actively engage with Council













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