

## **5.11. SCHEDULE OF FEES AND CHARGES FOR WONGA BEACH CARAVAN PARK**

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**DEPARTMENT:** Governance

### **RECOMMENDATION**

**That Council adopts the following Schedule of Fees and Charges for Wonga Beach Caravan Park:**

- **Up to two people: \$30 per night**
- **Additional Person: \$5 per night**
- **Children under 3 years: Free**
- **Off peak 'seventh night free' weekly rate (1 October to 31 March): \$180**

### **EXECUTIVE SUMMARY**

The Wonga Park Caravan Park fees were reviewed and updated in November 2016. At that time it was agreed that a simplified fees and charges system would be trialed for a period of twelve months. The trial has now concluded and this report recommends that the simplified fee structure remain in place with one minor change.

### **BACKGROUND**

The result of the twelve month trial shows an increase in income in the low season and a reduction in income in the peak season. As the park is consistently fully booked in the peak season, with visitors staying for a minimum of 1 month, it is proposed that the 'seventh night free offer' be removed for the peak season with the offer remaining in place in the off-peak season is an incentive to encourage guests to stay longer.

It is further recommended that this fee structure become effective immediately and remain in place for the remainder of the 2017-18 financial year. It is proposed that for 2018-19 financial year and in subsequent financial years, that the Park fees be reviewed and updated at the commencement of each financial year in line with other Council fees and charges.

### **COMMENT**

In conjunction with the annual budget preparations, Council is required to adopt a schedule of fees and charges to be applied for each financial year. Although the schedule is adopted for the full year, should circumstances warrant new fees can be introduced or fees amended throughout the year.

### **FINANCIAL/RESOURCE IMPLICATIONS**

Fees and charges are an integral component of Council's revenue stream. Wherever possible Council aims to recover the cost of providing the service; in other cases Council subsidises the service in recognition of the broader community interest.

## RISK MANAGEMENT IMPLICATIONS

Setting appropriate fees for services provided will assist Council in its long term objective of delivering balanced budgets and mitigate the risk of financial constraints restricting capacity on Council operations.

## SUSTAINABILITY IMPLICATIONS

**Economic:** A robust and competitive fee structure will ensure maximum utilization of Council's facilities thus improving Council's long term sustainability.

**Social:** Appropriate fees will maximise use of the Caravan Park by tourists who contribute positively to social opportunities in the Shire.

## CORPORATE/OPERATIONAL PLAN, POLICY REFERENCE

### Corporate Plan 2014-2019 Initiatives:

#### Theme 5 – Governance

*5.2.1 - Provide Councillors and community with accurate, unbiased and factual reporting to enable accountable and transparent decision-making.*

## COUNCIL'S ROLE

Council can play a number of different roles in certain circumstances and it is important to be clear about which role is appropriate for a specific purpose or circumstance. The implementation of actions will be a collective effort and Council's involvement will vary from information only through to full responsibility for delivery.

The following areas outline where Council has a clear responsibility to act:

<b>Regulator</b>	Meeting the responsibilities associated with regulating activities through legislation or local law.
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## CONSULTATION

<b>Internal:</b>	Managers and other key staff.
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## ATTACHMENTS

Nil