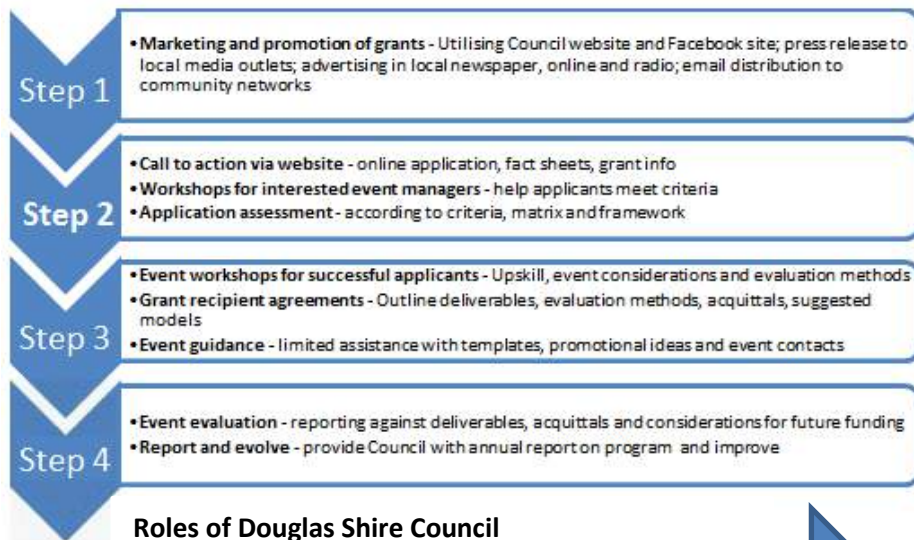




Douglas Shire Events General Policy Framework and Events Strategy

We are committed to supporting events which contribute to increased community enrichment and economic prosperity in the Douglas Shire



Event categories

Civic Events – Council support of important events such as Australia Day, Anzac Day and citizenship ceremonies contributes to building community pride and is provided as required. Council support includes funding, organisational and/or in-kind assistance.

Significant Events - Subject to stringent Resource and Performance Agreements. Events which attract significant national and international participation, including spectators. Must demonstrate substantial economic and community benefits for the Douglas Shire. Individual applications will be considered and determined by Council as required.

Community Events (Major) - Regionally significant events which attract large numbers of visitors, or events which are considered integral to the social benefit of the Douglas community. Must demonstrate considerable community and/or economic benefits for Douglas. Competitive funding rounds.

Community Events (Minor) - Important events with a strong community aspect which contribute to the community development of Douglas. Must demonstrate considerable community benefits. Priority given to applicants with proven track record in hosting community events. Competitive funding rounds.

- Event strategies implemented by Council must:**
- Support existing events which demonstrate social and economic benefits
 - Maximise the value of existing events and enable them to grow
 - Identify and develop opportunities associated with new events
 - Better plan and facilitate the development of event infrastructure and services
 - Provide clear, cost-effective and contemporary support arrangements which inspire confidence
 - Acknowledge the roles and responsibilities of key partners and stakeholders