ORDINARY MEETING 4 NOVEMBER 2014 5.13

DOUGLAS CHAMBER OF COMMERCE, NEW YEAR'S EVE FIREWORKS - RESOURCE AND PERFORMANCE AGREEMENT

Kerrie Hawkes: Executive Officer # 428309

Linda Cardew: Chief Executive Officer

RECOMMENDATION:

That Council:

- 1. resolves to support Douglas Chamber of Commerce for the delivery of New Years Eve Fireworks in Port Douglas with funding of \$3,000 (ex GST) and 'in-kind' support in the form of the venue for a period of one (1) year on terms set out in the Resource and Performance Agreement 1 December 2014 to 30 June 2015
- 2. resolves to delegate authority to the Mayor and Chief Executive Officer in accordance with the *Local Government Act 2009* to finalise any minor amendments and execute the Resource and Performance Agreement.

EXECUTIVE SUMMARY:

Prior to forming as Douglas Shire Council, there was an existing Resource and Performance Agreement (Agreement) between Cairns Regional Council and the Douglas Chamber of Commerce for the purpose of providing fireworks on New Year's Eve.

BACKGROUND:

The Chamber of Commerce has received funding since 2007 for provision of fireworks for New Year's Eve in Port Douglas. The local business community also provides significant funding towards the event.

This event contributes to increased visitation and income for the region which also adds to the Shire being a destination of choice.

PROPOSAL:

It is proposed to enter into a one year agreement as preliminary discussions held with the President and Treasurer of the Douglas Chamber of Commerce have indicated a future change in the format of the event to include children's activities.

This would create an added element to the event which would provide economic benefits to businesses, increased opportunity for community participation and positive marketing as a family friendly event.

Council officers are proposing that the Agreement be for a one (1) year term to enable further discussion with the Douglas Chamber of Commerce regarding the future growth of the event.

The proposed Agreement contains all terms and conditions applicable in the adopted standard Agreement.

The following details the specific information relevant to the event to be included in the Agreement.

1. SPECIFIC INFORMATION

ITEM NO.	DATA	DETAILS
Item 1	Recipient:	Douglas Chamber of Commerce
	Address for Notices:	PO Box 27
		Port Douglas, QLD 4877
	Email:	manager@thetinshed-portdouglas.com.au
	Telephone:	0437 549 110
Item 2	Commencement Date:	1 December 2014
	Expiry Date:	30 June 2015
Item 3	Funding:	\$3,000 cash and In – kind support for the venue hire of Rex Smeal Park.
Item 4	Description of the Event or Project to be organised, promoted and delivered by the Recipient:	To provide a fireworks display that attracts and entertains both locals and visitors. The display contributes to visitation and income for the region. The event also provides benefits to the local community by bringing the community together to celebrate.
Item 5	Performance Indicators or Measures:	The event will be measured by the number of people that attend the event. It is anticipated this number will be 2500.

CORPORATE/OPERATIONAL PLAN, POLICY REFERENCE:

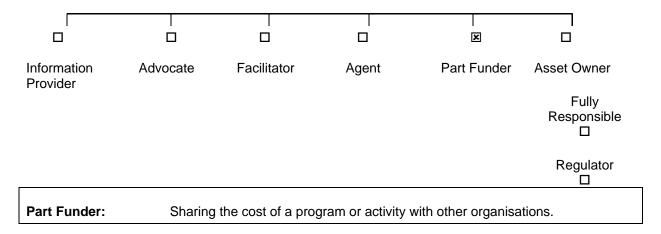
Douglas Shire Council Corporate Plan 2014 – 2019

- Celebrating our Communities
- Building a Sustainable Economic Base
- Planning, Partnering, Engaging

COUNCIL'S ROLE:

Council can play a number of different roles in certain circumstances and it is important to be clear about which role is appropriate for a specific purpose or circumstance. The implementation of actions will be a collective effort and Council's involvement will vary from information only through to full responsibility for delivery.

The following areas outline where Council has a clear responsibility to act:



FINANCIAL/RESOURCE IMPLICATIONS:

The funding for this Agreement has been allocated in the 2014 – 2015 budget.

RISK MANAGEMENT IMPLICATIONS:

Clear terms, conditions and reporting requirements will mitigate the inappropriate use of public funds.

SUSTAINABILITY IMPLICATIONS:

ECONOMIC: The event attracts and entertains visitors and locals contributing to visitation and income for the area. It also provides the opportunity to promote the Shire as a destination of choice.

ENVIRONMENTAL: Limited environmental impact is incurred due to the conditions implemented for the event.

SOCIAL: This event provides the opportunity for the community to attend a free community event.

INTERNAL/EXTERNAL CONSULTATION:

External

The performance indicators and measures have been developed in conjunction with the Douglas Chamber of Commerce

<u>Internal</u>

Consultation has taken place with the CEO Unit, General Manager of Operations, General Manager of Corporate Services and the Chief Executive Officer.