

DOUGLAS SHIRE COUNCIL	
Received	
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Date: 6 February 2017

Dear Paul and Jenny,

Thank you for inviting Grace and Sam Cavallaro to submit an application to amend their approval for their sign on the Captain Cook Highway.

We are excited to come to an agreement to use the sign.

Having lived here for 20 years I personally do not want to reduce any natural beauty of our region.

We envisaged this as an opportunity to promote our business and the region and dress up an existing sign.


After watching other signage erected over the last few years we understand Council not wanting to support any new stand alone sign structures.

We do request however that Council look at this is an opportunity to support small business and upgrade an old sign enabling us to bring to life a number of opportunities including major events and spectacular scenery from around the region.

Thank you for your time.

We hope you do allow the Cavallaro's to amend their original approval to allow northern facing side

Regards



Sam Cullen
Port Douglas Magazine &
Newsport Publishing

Salvatore Cavallaro and
Orazia Cavallaro
PO Box 89
MOSSMAN, QLD

Douglas Shire Council
PO Box 723
MOSSMAN, QLD

Dated: 7 February 2017

Dear Paul,

**RE: UNLAWFUL EXPANSION OF ADVERSITING SIGN 6368R CAPTAIN
COOK HIGHWAY**

We refer to your letter dated 8 February 2017 alerting us to the unlawful expansion. We apologise, as we were unaware that a formal amendment to our original approval was required.

This is an application to amend the original approval 6368R on the Captain Cook Highway. We reserve the rights of the original approval.

The sign is located on Lot 1 RP706628.

We request the following amendments to our approval 6368R:

1. The south facing decal to be amended to a new size of 3000mm x 3000mm. Original size was 3100mm x 2700mm – (See annexure 1, Page 1 & Page 3)
2. To add a north facing decal 3000mm x 3000mm. This would require approval of a new timber structure and star picket. (See annexure 1, Page 2 & Page 4)

In your letter you brought to our attention that new approvals for off-premise advertising are not supported in the current Douglas Shire Planning Scheme.

We understand this need to limit new independent structures. We hope however that this request to amend our current approval will be seen as an improvement aesthetically to the original sign and approval. We were happy to see the new sign erected and the back of the original sign covered up.

With regard to the expansion of the northern facing side (See annexure 3, Page 2 & Page 4) we would like to confirm that Newsport has requested if they could use the northern side to help raise awareness and increase attendances to some of the regions major events throughout the year.

In between these events they also requested to use images to showcase the region. They provided us these images as examples. (See annexure 4)

Please contact me by if you require any more information.

We look forward to hearing from you regarding our request.

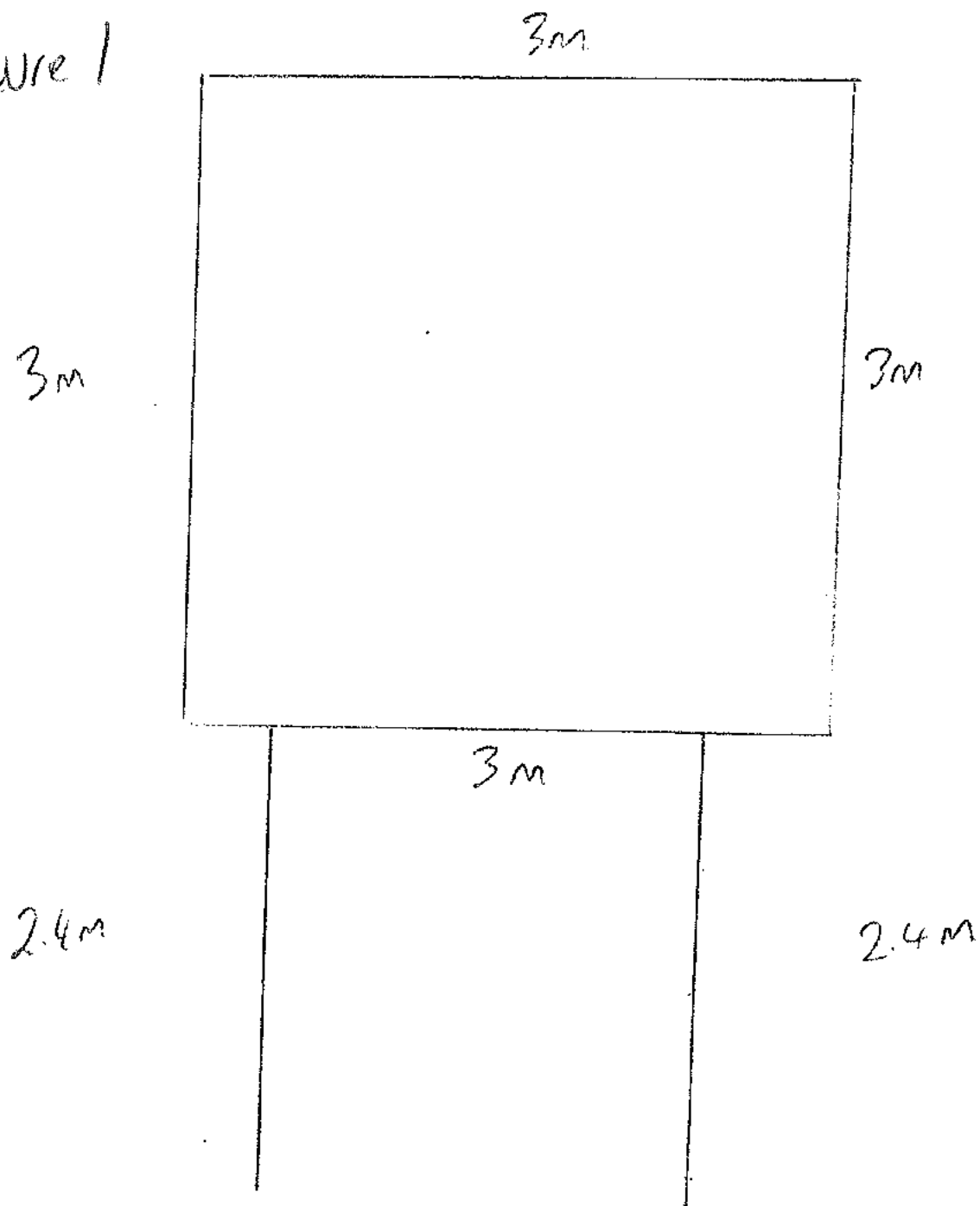
Best regards


Salvatore Cavallaro


Orazia Cavallaro

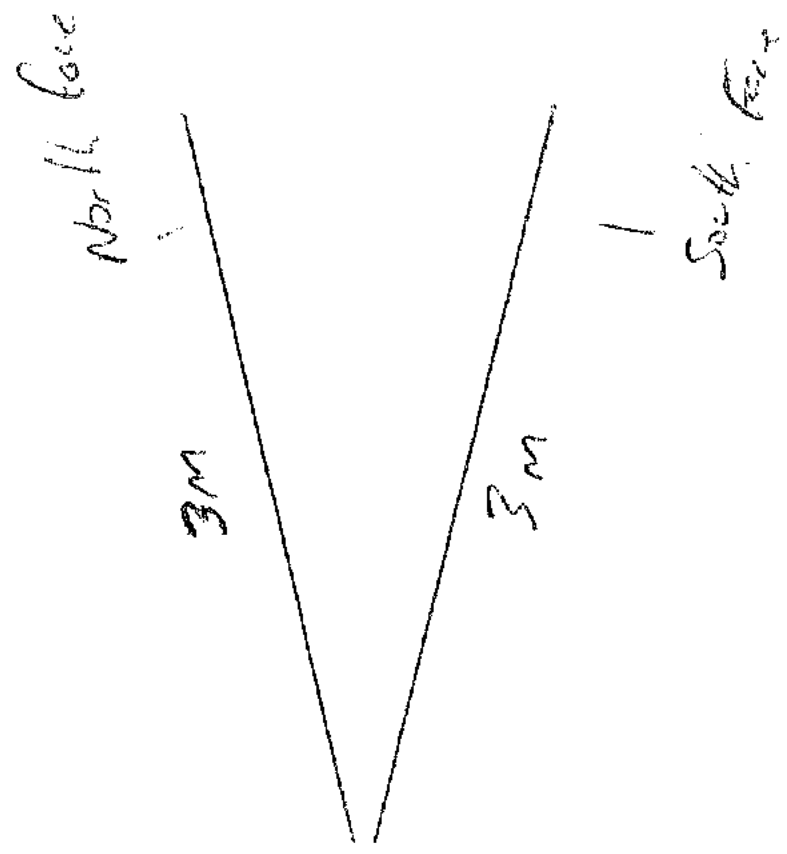
Annexure 1

Page 1



6368 R on Lot RP 706628

TOP VIEW



South Face



...are you keeping up
with Newsport?

North Face

Newsport



connect everyday,
anyway you want

Annexure # 2



